



Booth Guide

4D ZONE

Global, Company & Artist Booth Guide

NATIONAL BOOTHS, A COMPANY BOOTH & AN ARTIST SIGN BOOTH

- | | | | | |
|---|--|--|--|--|
| 01  Indonesia
GLOBAL | 02  Mongolia
GLOBAL | 03  Sweden
GLOBAL | 04  RuntheK
COMPANY | 05  Rocky Byun
ARTIST |
|---|--|--|--|--|

DATE
October 31, 2026
Saturday

BOOTH HOURS
09:00 – 16:00
All 4D Zone booths

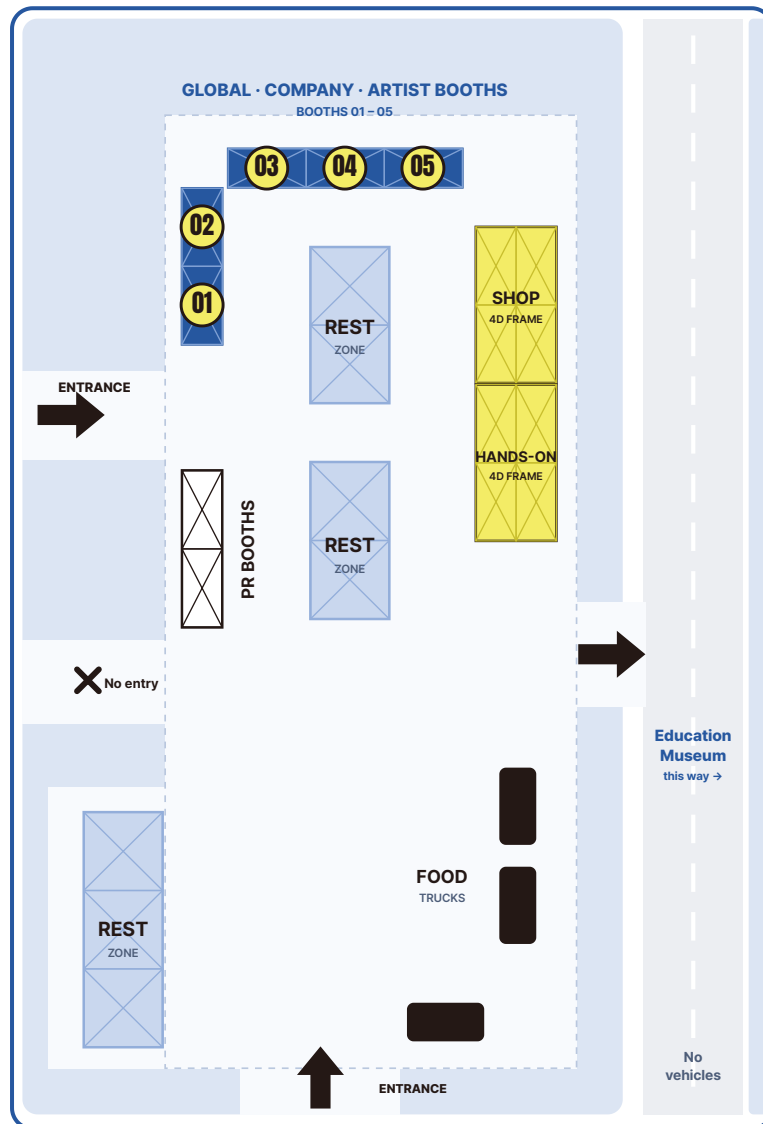
PLACE
Teacher Culture Center Parking Lot
Korea National University of Education (KNUE)

4D FRAME X EMBODIED AI : PLAY, CREATE, INTERACT!

4D ZONE MAP



In the Teacher Culture Center parking lot, the 4D Zone brings together **national booths**, a **company booth**, an **artist sign booth**, 4D Frame hands-on and shop booths, a rest zone and food trucks.



BOOTH LINEUP

- 01** **Indonesia**
Congklak game · island-culture banner · instruments & puppets
- 02** **Mongolia**
Gobi bear (mazaalai) 4D Frame creations · counting activity
- 03** **Sweden**
Da Vinci bridges · juggling · 4DFrame prosthetic challenge
- 04** **RuntheK COMPANY**
Get your own Korean name and become an honorary ambassador
- 05** **Rocky Byun ARTIST**
Name signing by the balancing artist · photo spot

ZONE LAYOUT

- Global, Company & Artist**
Booths 01 – 05 **5 tents**
- PR Booths**
KNUE · Foundation for the Advancement of STEAM **2 tents**
- 4D Frame Shop**
4D Frame sales **4 tents**
- 4D Frame Hands-on**
Try building with 4D Frame **4 tents**
- Rest Zone**
100 floor cushions **14 tents**
- Food Trucks**
Snacks & meals **3 trucks**

* Booth positions and numbers may change on site.

BOOTH HOURS

09:00 – 16:00

All 4D Zone booths

SET-UP

08:00 – 09:00

Booth set-up

PLACE

Parking Lot

Teacher Culture Center

RAIN

Open rain or shine

Light rain: as normal

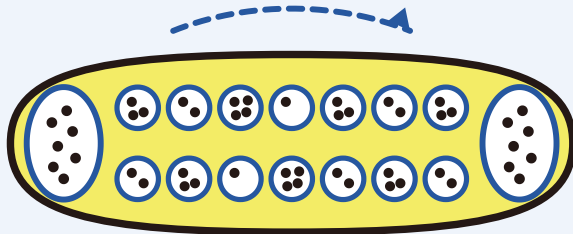
01 INDONESIA



Let's play Congklak!

The booth is wrapped in a large banner featuring the cultures of Indonesia's many islands. Drop by to play **Congklak**, a traditional game that calls for mathematical thinking, and see traditional instruments and puppets up close.

CONGLAK BOARD



MATH INSIDE

Count, distribute and plan your next move.

Congklak is a strategy game that turns math into play.

WHAT'S ON



Congklak

A traditional board game of sowing seeds into small pits. Experience the math behind the rules.



Cultures of All Islands

A large banner around the booth introduces the cultures of Indonesia's islands.



Traditional Instruments

Prototypes of traditional Indonesian musical instruments on display.



Traditional Puppets

Take a close look at traditional Indonesian puppets.



Souvenirs

Keychains and bookmarks brought all the way from Indonesia.

BOOTH

No. 01

Global Booth

PLACE

4D Zone

Teacher Culture Center

HOURS

09:00 – 16:00

Sat, Oct 31

PROGRAM

Play · Display · Gifts

Hands-on & souvenirs

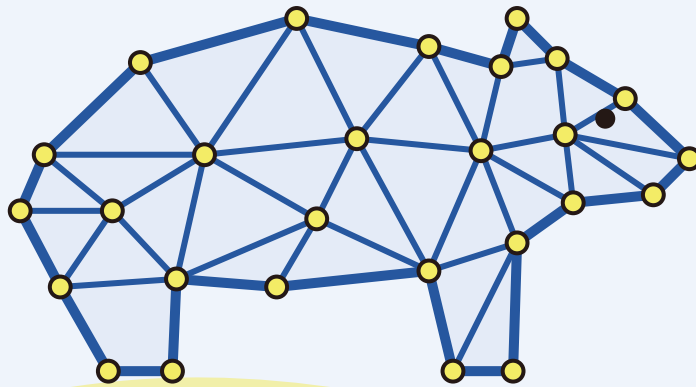
02 MONGOLIA



Meet the Gobi Bear!

Team Mongolia presents **two 4D Frame creations** about the Gobi bear (**mazaalai**) and its ecosystem, together with a hands-on counting activity for visitors.

MAZAALAI · GOBI BEAR



DID YOU KNOW?

The mazaalai is a bear that lives only in the Gobi Desert of Mongolia.

WHAT'S ON



Two 4D Frame Creations

Two 4D Frame works depicting the Gobi bear and its ecosystem.



Hands-on Counting

Join a hands-on counting activity that goes with the creations.



Meet Team Mongolia

Four students and their teacher run the booth themselves.

BOOTH

No. 02

Global Booth

PLACE

4D Zone

Teacher Culture Center

HOURS

09:00 – 16:00

Sat, Oct 31

TEAM

1 teacher · 4 students

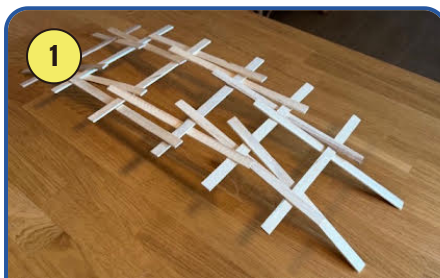
Team Mongolia

03 SWEDEN



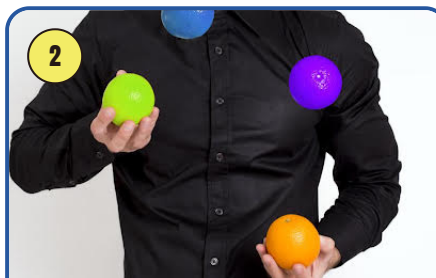
Hands-on STEAM from Sweden

Build Da Vinci bridges, juggle with math and physics, and try student-designed 4DFrame prosthetics: hands-on STEAM activities at a booth dressed in a large Swedish flag.



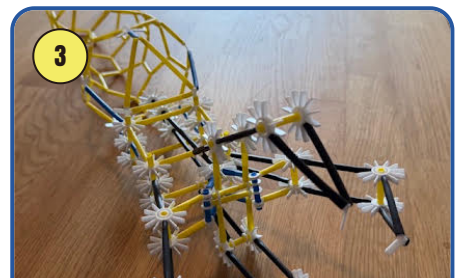
Da Vinci Bridge Challenge

Build a bridge from blue and yellow wooden sticks, led by 12-year-old Finn from BMSL.



Juggling Workshop

Short workshops with teacher Filip Borglund linking juggling to math, gravity and space.



4DFrame Prosthetic Challenge

Try the 4DFrame prosthetics designed by Klara and Vega: grab and move light objects.

MORE TO EXPLORE



Student-made Video Games

Play A.R.M.O.R. and Moonbreaker, 4DFrame-themed games by the students (laptop or QR).



Space Education

Space education materials from ESERO Sweden and other space-themed resources.



Digital Activities

Scan QR codes to try online activities on your own device.



Souvenirs & Prizes

Complete selected juggling or bridge challenges to win a small gift.

TEAM SWEDEN · BOOTH TEAM

Mariana Back
Team Leader

Philippe Longchamps
Teacher · Booth Coordination

Filip Borglund
Teacher · Juggling Workshop

Finn
Student · Da Vinci Bridges

BOOTH

No. 03

Global Booth

PLACE

4D Zone

Teacher Culture Center

HOURS

09:00 – 16:00

Sat, Oct 31

KEYNOTE

13:25 – 13:40

Philippe Longchamps · Main Hall

04 RUNTHEK



Become a RuntheK Ambassador!

Get your own Korean name and become an Honorary RuntheK Ambassador! Take on traditional Korean games and share your ideas for traveling in Korea, and RuntheK will create a Korean name just for you.

BOOTH MISSIONS ABOUT 10 MIN PER PERSON



MISSION 01 Korean Play Lab

Play traditional Korean games and make friends with Korean students.

KEY Traditional games such as jegichagi, tuho and ttakji-chigi



MISSION 02 Korea Travel Lab

Look through photos of Korean sights and activities, vote for the ones you'd love to try, then leave a message for Korea on a sticky note.

KEY Plan your own trip to Korea



MISSION 03 Ambassador Desk

RuntheK creates a Korean name for you from your name and the meaning you wish for. Receive a Hangeul name card and an honorary ambassador certificate.

KEY Learn what your Korean name means + get your Hangeul name card



FINAL MISSION Ambassador Photo Zone

Hold up your name card and certificate and take your ambassador photo at the photo zone.

KEY Pose with Korean props such as costumes, gat (traditional hats) and accessories

Run by RuntheK · A cultural content company that curates Korean local culture into hands-on programs and, through its AEO platform, helps travelers from abroad discover local experiences in Korea.
Real Korea, Curated for You.

www.runtheK.world
[@runtheK.world](https://www.instagram.com/runtheK.world)
info@runtheK.com

BOOTH	PLACE	HOURS	DURATION
No. 04 Company Booth	4D Zone Teacher Culture Center	09:00 – 16:00 Sat, Oct 31	About 10 min per person

05 ROCKY BYUN



Find Your Center!

Meet balancing artist Rocky Byun at his sign booth. He stands objects up with nothing but gravity: no glue, no tricks. Get a signature with your name on it, then take a photo under the booth banner.



ROCKY BYUN **BALANCING ARTIST**

Balancing artist

Researcher at Korea National University of Education

"I am the person who fails more than anyone in the world."

No glue, no tricks: only gravity.

AS SEEN ON CNN · BBC · NBC TODAY SHOW · FOX Good Day D.C. · Discovery Channel · France's Got Talent · tvN You Quiz on the Block

HOW TO GET A SIGNATURE



STEP 1

Write Your Name

Write your name with the paper and pens in front of the booth, then join the line.



STEP 2

Get It Signed

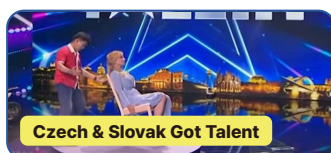
Hand your paper to the artist, who writes your name for you.



STEP 3

Take a Photo

Take a commemorative photo under the booth banner.



BOOTH

No. 05

Artist Sign Booth

PLACE

4D Zone

Next to Teacher Culture Center

HOW

Write → Sign → Photo

3 easy steps

KEYNOTE

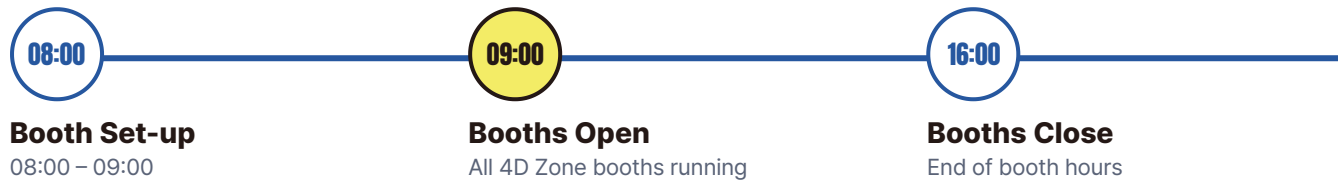
13:05 – 13:25

Main Hall · Find Your Center

BOOTH NOTES



TIMELINE SATURDAY, OCTOBER 31



STANDARD SET PER BOOTH

 Canopy tent 6,000 × 3,000 mm ×1	 Tables 1,800 × 750 mm ×3	 Plastic chairs Per booth ×12
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BOOTH REQUESTS

Booth	Brought by the team	Requests to the organizers
01  Indonesia GLOBAL BOOTH	Island-culture banner (tent side), Congklak, instrument prototypes & puppets, keychain & bookmark souvenirs	Tent specs in advance , to prepare banner mounting
02  Mongolia GLOBAL BOOTH	Two 4D Frame creations, counting activity · 1 teacher, 4 students	No additional requests
03  Sweden GLOBAL BOOTH	Large Swedish flag, bridge & 4DFrame kits, laptop, laminated materials	3 tables at least 120 cm wide (min. 2), 4+ chairs , power outlet for a laptop, campus Wi-Fi (password)
04 RuntheK COMPANY BOOTH	Korean games, travel voting board & sticky notes, name cards & certificates, photo props	3 tables , side walls closed on 3 sides
05 Rocky Byun ARTIST BOOTH	Booth banner (photo spot), paper & pens in front of the booth · Flow: write your name → artist signs → photo under the banner	3 × 3 m booth , desk & chair



Rain Plan

The 4D Zone and Rest Zone run as normal in the rain. In heavy rain, the organizers will decide whether to proceed or scale down.



On-site Help

Ask the 4D Zone site manager or the Event HQ in the Teacher Culture Center. Please arrange extra needs such as power, Wi-Fi or side walls in advance.